



SICA Training Module II

QA Strategic Planning

Battambang University

14th-15th November 2019

Agenda

09.00-09.20 Registration

09.20-09.30

Welcome Remarks by Dr. Sam Rany, Vice Rector and UBB SICA project coordinator.

09.30-11.00 What it is and what it involves

- What is Strategic Planning?
- Why Strategic Planning?
- Key process steps
- Definitions
- Roles and responsibilities
- Stakeholder engagement

11.00-11.30 *Break*

11.30-13.00 Environmental Scan

- Environmental scan

13.00-14.00 *Lunch Break (Lunch together at UBB)*

14.00-15.00

- Complete environmental scan
- Goal setting
- Identification of potential actions

15.30-16.00 *Break*



16.00-17.00 Actions and Priorities

- Evaluating alternative actions
- Establishing strategic priority actions
- Re-cap and plan for next day

09.30-11.00

- Case studies from Romania, Lithuania and Sweden

11.00-11.30 *Break*

11.30-13.30

- Recap & summary
- Identification of targets
- Taking action: development of an operational plan
- Barriers to successful strategic planning and implementation
- Monitoring and reviewing implementation

13.00-14.00 *Lunch Break (Lunch together at UBB)*

14.00-16.00

- Complete development of Strategic Plan
- Summary and wrap up

Note: This agenda is subject to change based on the actual situation.